

NEWS RELEASE

MEDIA Contact: O'Bayley Communications – Bob Bogard 760/778-3525 • bob@obayley.net
or Dolphin Promotions – Gordon Merkle 954/202-1955 • gordon@dolphinfairs.com

Palm Springs Modernism Show & Sale 2018 Sets New Record of Attendees

Palm Springs, CA (April 3, 2018) – The 18th Annual Palm Springs Modernism Show & Sale announced today that it set a new record for the number of attendees at its annual event, held in Palm Springs during Modernism Week 2018. More than 12,500 people attended the popular sale at the Palm Springs Convention Center, up 25% from the previous year. Additionally, more than 1,400 attendees participated in the February 16, 2018 opening night event that benefitted Modernism Week, making it the Palm Springs show the most well-attended in the company's history. The show will return to Palm Springs for the Modernism Week Fall Preview Oct. 18-21, 2018 and from February 15-18, 2019 in conjunction with Modernism Week 2019.

The Palm Springs Modernism Show & Sale is the largest modernism show in the U.S. and regularly draws thousands of attendees from across the world. More than 85 top-tier national and international exhibitors presented the very best of vintage 20th century design, focusing heavily on mid-century modern. Dealers also reported that sales at the show were strong and many noted that it was the most successful opening night they had experienced. This year, the Modernism Show & Sale was accompanied by the new Palm Springs Modern Design Expo that showcased contemporary cutting-edge home design products and technology from more than 40 exhibitors. Attendees had the opportunity to explore both shows with the same entry ticket. This was the first time this event accompanied the highly popular Modernism Show & Sale.

“The 2018 Palm Springs Modernism Show & Sale was by far the most well-attended of the Palm Springs shows in our company's history,” said Rosemary Krieger, President of Dolphin Promotions. “The introduction of Modern Design Expo was very well received with many exhibitors reporting strong sales. The synergy between the two shows worked even better than we had anticipated. Exhibitors from both shows reported robust sales on the opening night. Additionally, support from presenting sponsor Monogram Appliances, and sponsors Alfa Romeo, Bonhams, The Dean Sipe Group, Freight Forwarding, and Ron Parks Team, helped make this year's show a major success.”

The Modern Design Expo featured a gorgeous Monogram Appliances kitchen that showcased special food tastings prepared by Chef Jon Liddell, Executive Chef at the Monogram Appliances Design Center in Chicago. Liddell is known for creating delicious treats using a Monogram Appliances induction cooktop and the latest advances in home appliance technology, such as the Advantium Speedcooking 6-in-1 oven. It has 175 pre-programmed speed cooking recipes and can cook four to eight times faster than a traditional oven, resulting in much tastier and healthier dishes because it seals in the vitamins and minerals. Monogram Appliances also introduced a new column refrigerator that has the only auto-fill filtered water pitcher that refills itself every time it is set back in place.

“The merging of old and new of modern design brought together a unique community of guests, from local Palm Springs residents to the design trade,” said Elise Raydo Kersh,

Designer Engagement Leader – West Region for Monogram Appliances. “This allowed us to meet them, and demonstrate our latest kitchen appliances as they plan for future renovations. For new and existing customers alike, it was a great one-on-one customer experience.”

“The Palm Springs Modernism Show & Sale continues to grow each year,” said J. Chris Mobley, CEO of Modernism Week. “Many of the Modernism Week attendees come to Palm Springs specifically to attend this amazing sale and interact with merchants from around the country. We are delighted to continue our long-standing partnership with Dolphin Promotions and the Modernism Show & Sale, and were thrilled about the addition of the new Modern Design Expo.”

New dealers exhibiting at the Show in 2018 included Industry Gallery of LA, Oculus Gallery of LA, Alley Modern of Wyoming, Forsyth & Mo Moderne of Missouri, Hunt Modern of New Mexico, Jody Klotz Fine Art of Texas and Il Segno del Tempo from Italy. Returning after a hiatus were Converso from LA/NY/Chicago, 20thC Design from Dallas, and Geebird & Bamby of Germany.

Returning favorites included a La Mod of Palm Springs, Archive of Laguna, Funkis Inc. of LA, Lisa Cliff Collection of Pasadena, Porter & Plunk of Palm Springs, Off The Wall of LA, Red Modern of Phoenix, Reform of LA, Route 66 West of Palm Springs, Bridges Over Time at Palm Springs Art & Design Gallery, and Sputnik of Dallas.

Featured exhibitors at the Modern Design Expo included Amara Rugs of Torrance California, Haya Modern Art Gallery of Palm Springs, Eugene Stoltzfus Furniture Design from Harrisonburg Virginia, Architectural Grille from Brooklyn, Pijuan Design Workshop from Torrance, and Moya Living from Fountain Valley California.

The Modern Design Expo will return during the Palm Springs Modernism Show & Sale in 2019, and selected exhibitors will be asked to join the Palm Springs Modernism Show & Sale – Fall Edition, held during Modernism Week’s Fall Preview October 18-21, 2018.

“CONVERSO's return to the Palm Springs Modern Show & Sale 2018 was a homecoming with a twist, both for Converso and the show,” said Lawrence Converso, owner of returning exhibitor Converso. “We now support busy showrooms in Los Angeles and Tribeca and the Palm Springs Modern Show & Sale continues to be an important place to connect with our West Coast clients and collectors. We met and sold great material, including Finn Juhl Chieftain chairs and a custom Josef Albers tapestry, to new clients from Minneapolis and Texas whom we might not have met in our Coastal showrooms. They were attracted by the ever-expanding dynamic of the show folded into a very dense and busy Modernism Week. Palm Springs, as the indisputable Mecca for all things Modern, continues to be a quintessential marketplace for dealers and collectors, alike.”

“The 2018 Palm Springs Modernism Show was absolutely one of the best ever,” said Barry Gream from 20C Design from Dallas. “We have participated in the show since 2001 and have witnessed its growth over the last 18 years. This year’s show featured some of the top-tiered national and international vintage 20th century dealers and we all observed huge numbers of educated, qualified buyers who came out in to buy merchandise. The Palm Springs Modernism Show is the premier modernism show in the US. We look forward to the 2019 Show.”

About Palm Springs Modernism Show & Sale

In 2001, Dolphin Promotions introduced the Palm Springs Modernism Show & Sale as its first 20th century show. Since then, Dolphin has expanded its modernism schedule to include Los Angeles Modernism, and introduced a fall edition of its Palm Springs Modernism show in October 2014. Distinguished by the solid reputation of participating dealers and the diversity of high-quality merchandise, the Palm Springs Modernism Show & Sale has proven to be a success for exhibitors and collectors over the past sixteen years.

About Dolphin Promotions

Dolphin Promotions' antiques and modernism shows are among the leading venues for antiques and 20th century decorative and fine arts in North America. Established more than 30 years ago by Bob Smith, Dolphin Promotions is currently owned and operated by Rosemary Krieger. With more than 25 years of industry experience, Rosemary is assisted by her media director, Gordon Merkle, and her executive assistant, Charlie Walter, both with 20 years of experience. The combined expertise of this team is instrumental in the success of the company and the shows they produce.

###