



NEWS RELEASE

MEDIA Contact: O'Bayley Communications – Bob Bogard 760-778-3525 • bob@obayley.net
or Dolphin Promotions – Gordon Merkle 954-202-1955 • gordon@dolphinfairs.com

New Modern Design Expo Joins Popular Palm Springs Modernism Show & Sale, the Most Well-attended Event of Modernism Week 2018

Show & Sale will offer Important 20th and 21st Century Furniture and Art Objects and Design Expo will offer cutting-edge modern design and technology

Palm Springs, CA (December 6, 2017) – The 18th annual **Palm Springs Modernism Show & Sale** will take place at the Palm Springs Convention Center February 16-19, 2018. Held in conjunction with Modernism Week, the highly-regarded Modernism Show & Sale will feature more than 85 premier national and international decorative and fine arts dealers with items representing all design movements of the 20th Century and select 21st century items. Joining the popular four-day event this year is the new **Palm Springs Modern Design Expo**, a showcase of contemporary cutting-edge home design products and technology. Weekend admission is \$20 for both shows and include return entry all weekend and a catalog. Show hours are Saturday 10 a.m. – 6 p.m., Sunday 10 a.m. – 5 p.m. and Monday 10 a.m. – 4 p.m. Tickets can be purchased in advance at winter.palmspringsmodernism.com. Tickets are also available at the door. The Palm Springs Convention Center is located at 277 N. Avenida Caballeros in Palm Springs.

About the Palm Springs Modernism Show & Sale

The Show & Sale is one of the premier events of Modernism Week, an 11-day celebration of midcentury modern architecture, design, and lifestyle. It features 85 exhibitors from across North America and Europe who present vintage modern furniture, decorative and fine arts. New featured international exhibitors include AHRRS Contemporary, France, featuring contemporary art, sculpture and furniture; Geebird & Bamby Fine Art, Germany, featuring photography; Il Segno del Tempo, Italy, featuring high level rarities and scientific instruments of the 20th century; Pietra Gallery, Mexico, featuring decorative items made from rare fossils and minerals, and Sideshow Interiors, England, featuring midcentury modern furniture and decorative arts.

New featured national dealers include Alley Modern & More of Jackson, Wyoming, featuring mid century furniture and decorative art; Galery Girasole of North Hollywood, featuring mid century modern furniture; Gallery 925 of San Francisco, featuring Georg Jensen vintage silver; Industry Gallery and Oculus of Los Angeles, featuring vintage design, contemporary photography and art; MoModern of St. Louis, Missouri, featuring vintage lighting, furniture and accessories, and Jody Klotz Fine Art of Abilene, Texas, featuring vintage 20th century art.

Dolphin Promotions • dolphinfairs.com

Among the many popular returning dealers are Sputnik of Dallas, Texas, Reform of Los Angeles, Archive of Laguna, Funkis Inc. of Venice, California, Lisa Cliff Collection of Pasadena, Objects USA of San Diego, Off the Wall of Los Angeles, and Silk Road Modern Rugs of Los Angeles.

Returning Palm Springs dealers include a La MOD, Route 66 West, Ken Stern, Bridges over Time at Palm Springs Art & Design Gallery, Antique Galleries of Palm Springs, and Porter and Plunk.

The Modernism Show & Sale is the most well-attended event of Modernism Week drawing more than 10,000 attendees last year. Celebrating its 18th year in February, the event is produced by Dolphin Promotions, which organizes antiques, art and design shows across the nation including Chicago, Houston, Los Angeles, Miami, Sarasota, and the San Francisco Bay Area.

About the Palm Springs Modern Design Expo

The Palm Springs Modern Design Expo will showcase contemporary cutting edge home design products and technology from more than 40 exhibitors, presenting the newest and hippest elements for modern living including dynamic and energy efficient building concepts, cutting-edge home appliances, smart home technology and security, hand-crafted furniture and design accessories, contemporary art and photography, and much more. Monogram is the Presenting Sponsor of the event, and will feature a large, interactive booth that will showcase the latest advances in home appliance technology. Michaela Abrams, former CEO of Dwell Magazine with a new design thinking practice called MOCA+, will present a keynote talk in the show's theater. In addition, Monogram will feature cooking demonstrations by a Monogram celebrity chef all weekend.

Featured Modern Design Expo exhibitors include Pijuan Design Workshop, showcasing midcentury modern-themed dog houses/end tables; Amara Rugs, featuring 21st century and midcentury modern-style carpets; Jill Keller Peters, featuring contemporary art; Guggenhome of Dallas, Texas, featuring a curated series of contemporary designs, furniture and art that redefines the modern experience; The Mod Ranch, offering midcentury modern-inspired mailboxes; Mod Fire, offering midcentury modern-style outdoor fireplaces; and Avenue des Arts of Hong Kong, featuring art by the world-renown artist Dimitri Lorin.

"We are so excited to introduce the Palm Springs Modern Design Expo to the already fantastic schedule of Modernism Week events," states Rosemary Krieger, President of Dolphin Promotions. "We believe it will further enhance the experience of our Modernism Show exhibitors and attendees. It's a perfect complement to the existing programming and will enable and encourage participation of new cutting-edge home design craftsmen and manufacturers who embrace a modern aesthetic."

Both shows open on Friday, February 16 at 6 p.m. with a festive Preview Reception to benefit Modernism Week. At this biggest party of Modernism Week, attendees will

enjoy wine and hors d'oeuvres, live music and an exclusive opportunity to be among the first to see and shop the world-class collections before the show opens to the general public. Tickets for the Preview Reception are \$85 in advance (until Feb. 14, 2018) or \$100 at the door. The ticket includes complimentary valet parking, Modernism Week catalog, and unlimited return entry to the Modernism Show & Sale and Modern Design Expo for the remainder of the weekend. Proceeds benefit Modernism Week's scholarship, educational and community programs. To purchase tickets for this event, visit modernismweek.com.

In addition to Presenting Sponsor Monogram, event sponsors include Atomic Ranch Magazine, Bonhams, California Home+Design Magazine, California Homes Magazine, Desert Alfa Romeo, Freight-Forwarding.com, Modern Magazine, Parkstream Real Estate, Palm Springs Life Magazine, and The Dean Sipe Team.

Hennessey + Ingalls, the largest art, architecture and design bookstore in the western United States, returns as the Show's official bookseller. Founded in 1963 as an outlet for rare and out-of-print architecture books, the family-owned company's in-depth selections of books in art and art history, all phases of architecture, photography, interior design, graphic design and landscaping has made it a valued member of the vibrant art, architecture and design communities in Southern California and beyond. Throughout the show weekend, Hennessey + Ingalls will feature book signings from various authors at their booth. Additionally, the show will feature a new center cafe and lounge open all weekend offering salads, sandwiches, light bites, and beverages, including a full bar.

About Dolphin Promotions

Dolphin Promotions antiques and modernism shows are among the leading venues for antiques and 20th century decorative and fine arts in North America. Established more than 30 years ago, Dolphin Promotions is owned and operated by Rosemary Krieger. With more than 25 years of industry experience, Rosemary is assisted by media director Gordon Merkle, and executive assistant Charlie Walter, both with more than 20 years of experience. The combined expertise of this team is instrumental in the success of the company and the shows they produce.

###